

# VIEWPOINTS 2009-2010

## Lakeway's Distinguished Speaker-Dinner Series

**Third Sunday Evening in October, November, January, February and March**

**At the Lakeway Activity Center from 6:00pm – 8:00 p.m.  
105 Cross Creek (512)-261-1010**

**Five Outstanding Speakers and Five Catered Dinners, BYOB  
\$75 for Lakeway Activity Center Members  
\$85 for Non Activity Center Members**

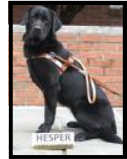
### **October 18, 2009 Peter Bay “Ask the Maestro”**



Mr. Bay, Conductor of the Austin Symphony Orchestra, has led the list of repeat requests since he spoke to Viewpoints six years ago. His witty, informative talk about 11 years leading the Symphony will be memorable.

### **November 15, 2009 Sheri Soltes “Texas Hearing & Service Dogs: Strays into Stars”**

Ms. Soltes, formerly a Houston lawyer, moved to Austin to found the Texas Hearing & Service Dogs Foundation and now this non-profit organization provides dogs free of charge for Texans living with deafness and mobility related disabilities. Additionally, they have a special program for veterans injured in Iraq or Afghanistan. Her innovative training method and source for dogs will be of interest. She will also demonstrate with a Service Dog Team.



### **January 17, 2010 Dr. Vijay Mahajan “Invisible Global Marketing to the Other 86%”**



Dr. Mahajan, a most energetic man, holds the John P. Harbin Centennial Chair in Business at the UT McCombs School of Business, has authored 10 books, and asserts that a different type of marketing is needed to reach the largest new markets – those in developing countries, 86% of the world.

### **February 21, 2010 Dr. Michael Mauk “Why Memory Matters”**

Dr. Mauk, neurobiologist at the new UT Center for Learning and Memory, focuses on understanding the ways in which the brain processes information that supports memory. He reveals the rules by which the cerebellum generates, stores, recalls and targets memory.



Please remember to attend!

### **March 21, 2010 Dirck Halstead “Moments in Time: from Vietnam to the White House”**



Mr. Halstead, a photojournalist, editor and publisher of “The Digital Journalist”, UPI picture bureau chief in Saigon, 29 years a White House photographer for Time magazine, and now a senior fellow in photojournalism at the Center for American History at UT, has many entertaining stories for us.



**VIEWPOINTS is limited to 200 attendees.  
Sign up now at The Lakeway Activity Center!**

**Caterers: County Line, Texastar, Honey Bee Ham, Café Lago, Shugart & Spice**

If you cannot attend a dinner, please gift your reservation to a friend.  
Call Sandi Boston, 261-4733 to report your substitute or cancellation.

